

## CORPORATE SOCIAL RESPONSIBILITY REPORTS

## What is Corporate Social Responsibility?

Corporate Social Responsibility (CSR) is a self-regulatory business model that enables a corporation to be socially accountable to its stakeholders and the general public. By implementing a CSR policy, your company can become more aware of your economic, social, and environmental impact on all parts of society. In the end, CSR is about giving back to the community, participating in philanthropic initiatives, and adding positive societal value.

CSR policies should reinforce your company's accountability to your customers, investors, staff, local communities, and the environment as you weave corporate responsibility efforts across the business landscape and employee experience.

## **Conservice ESG's CSR process**

Our ESG experts work directly with your team to support the content development and formatting processes, as well as providing input on the design and structure of your final deliverable.

Click below to view examples of our clients' corporate social responsibility reports:



CareTrust REIT 2020 CSR Report



**RPAI**2020 Corporate Sustainability Report



Black Creek Group 2020 CSR Report



## **SAMPLE CSR TIMELINE**

Bi-weekly meeting with team to review progress & issues

Kickoff meeting

Set goal publication date

Review GRI disclosures – determine scope of materiality exercise for topic selection

Determine stakeholders for participation in report creation

Assign roles for report components

Determine key narratives to center the report around

**MONTH 2** 

MONTH 1

Conduct materiality exercise
Select material topics for disclosure
Determine data availability and methods for gathering
Determine report sections

MONTH 3

Gather data for topic-disclosures
Draft key narratives & review
Assemble GRI disclosures appendix

**MONTH 4** 

Format data as needed for reporting disclosure requirements

Draft remainder of report & review

Coordinate with marketing on report visualization

**MONTH 5** 

Finalize report